

Invitation to the online event  
from Cultapp on

**August 25, 2021**  
**16:00 – 20:00 Uhr**

**Direct to the  
Registration**



## EXPERIENCING AND CREATING CULTURE TOGETHER

Augmented Reality in European educational projects on cultural heritage

The private, state-recognized Fachhochschule des Mittelstands FHM (University of Applied Sciences) cordially invites you to this international online event.

Augmented Reality (AR) expands the perception of the real world in a fascinating way and has a positive impact on learning. In fact, AR can play a key role in the discovery of Europe's cultural heritage allowing to experience cultural assets in a playful and intuitive way and thus promoting aesthetic and digital competences.

How can learners get excited about the common European cultural heritage and the European values by using AR? How can they be encouraged to deal with cultural heritage in an independent and creative way? What competencies do teachers need to design pedagogical AR projects? How can AR projects be implemented across borders even in times of pandemic?

All these questions will be addressed by the online event „Experiencing and creating culture together - Augmented Reality in European educational projects on cultural heritage“. The event is organized within the Erasmus+ project „Experiencing Augmented Reality on Cultural Heritage Applications in iVET“ (CultApp, [www.cultapp.eu](http://www.cultapp.eu)). CultApp aims to inspire young people from vocational schools and colleges for the European Cultural Heritage through innovative AR teaching methods. At the same time, the project supports tea-

chers in designing and implementing innovative AR educational projects through developing pedagogical tools.

During the 3,5-hour online event, the German CultApp team will present the results achieved. The audience will also have a chance to live experience the AR scenes developed by learners. Therefore, we recommend our guests to install **AR App Blippar** (free version) on their mobile devices in advance.

### DOWNLOAD BLIPPAR APP



### WHO IS ADDRESSED BY THIS EVENT?

All persons interested in the topics of augmented reality, cultural heritage, digital teaching and innovative learning concepts are addressed. The event is useful, in particular, for vocational teachers and learners, representatives of various educational institutions, cultural and creative industries, tourism branch.

**We look forward to seeing you on August 25, 2021!**

### EVENT PROGRAM

- 16:00:** Welcome speech (Prof. Dr. Volker Wittberg, Vice-Rector Research & Development, FHM)
- 16:15:** Presentation of the CultApp project (Prof. Jochen Dickel, FHM, academic project lead)
- 16:45:** Presentation of the CultApp results:
- Result 1:** Compendium of AR practices „Augmented Reality meets Cultural Heritage“ (Olga Zubikova, FHM, project coordinator).
- 17:15 – 17:30:** Break
- 17:15:**  
**Result 2:** Online training program for teachers „Augmented Reality for Cultural Heritage Education“ (AR4CHE) - Prof. Dickel, FHM
- 18:00 – 18:15:** Break
- 18:15:**  
**Result 3:** Augmented Learning Project (teachers & learners from Berufskolleg Senne, Prof. Dickel).
- 19:00:** Experience AR City Map live!
- 19:30:** Discussion round
- 20:00:** End of the event

All times are given in Central European Summer Time (CEST).

**Wednesday, August 25, 2021**  
**16:00 – 20:00 Uhr**

**MS Teams Virtual Room**  
(link will be provided after the registration)

**ADMISSION:**  
The event is free of charge.

**EVENT LANGUAGE:**  
English

**CERTIFICATE OF ATTENDANCE:**  
On request, a certificate of attendance can be issued.

**REGISTRATION:**  
For organizational reasons, we kindly ask for the **online REGISTRATION by August 18, 2021** by clicking on this link: **Online-Anmeldung**

**CONTACT:**  
For further inquiries please contact:  
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**MORE ABOUT CULTAPP:**  
[www.cultapp.eu](http://www.cultapp.eu)



finance & banking  
Associazione  
per lo sviluppo organizzativo  
e delle risorse umane



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